

## MIND STORMING FOR TWENTY IDEAS/SOLUTIONS

**SPECIFIC GOAL STATEMENT OR QUESTION:**

**Date: June 10, 2016**

What outcomes are possible as a result of leveraging the MacArthur Foundation's \$100 million RFP to "solve a critical problem that affects people, places or planet" to introduce our **Expanding the Circle of Success Campaign** to generate greater individual and collective capacities to solve social, economic and environmental challenges **as they arise** including **distributing \$100 million** worth of **Successful Living Skills** and development training resources from Ultimate Destiny Hall of Fame Award recipients?

1. Attract coapplicants to apply for and actually be awarded the 100 million grant!
2. Be invited to participate in some other proposal and contribute our resources that way.
3. Be invited to submit a formal proposal that leads to future funding or at least a relationship.
4. Be invited by the Foundation to apply for a Program Related Investment.
5. Attract other private foundation, government or individual donations, grants or contracts for the programs, products and services we deliver on visioning, strategic planning, coproducing events, Community Building and citizen participation programs, CAN DO! Resource Centers, etc.
6. Attract strategic alliance partners and Featured Resource providers for Ultimate Destiny and or Expanding the Circle of Success to help distribute resources for generating 100 Million Solutions.
7. Attract the \$100,000 commitment required for Tides Foundation Center Fiscal Sponsorship.
8. Attract equity investments from Accredited Investors in our cause-oriented companies.
9. Attract media coverage and raise awareness of the advantages of focusing energy on solutions.
10. Attract a mainstream publisher (that we would actually want to work with on 1 or more titles.)
11. Generate materials and support for a Crowd Funding Campaign for ETCOS.
12. Further motivate the Ultimate Destiny Hall of Fame Award recipients to engage in ETCOS.
13. Generate corporate sponsor(s) for ETCOS, Ultimate Destiny Success System, etc.
14. Be acquired by some other company or asked to merge with another company.
15. Receive contract(s) with communities, chambers of commerce, companies, NPOs.
16. Cofounders of initiative asked to participate in other projects, NPO's, companies etc. as consultants, employees, contractors, board members, advisory board members, etc.
17. The \$100 million RFP and the question about solving major problems will provide many ongoing opportunities for others to learn about and participate in Ultimate Destiny, ETCOS, etc.
18. By introducing the resources we have developed such as the Strategic Marketing Matrix, Cocreative Visioning and Strategic Planning, Community Unity Celebrations, Resource Showcases, CAN DO! Community Empowerment programs, Community Resource Centers, etc, we will be able to provide valuable services to potentially substantial numbers of beneficiaries!!!
19. We will continue to demonstrate the values and principles of Community Economic Development, Collaborative Partnerships, Infopreneurship, Successful Living Skills, Benefit Corporations, etc.
20. The ultimate possible outcome could be participating in a successful collaborative response to the RFP, distribute \$100 million in capacity building resources and generate 100 million solutions!

### **OBSERVATIONS/ACTION STEPS:**

All of these opportunities can be made possible with a minimal investment of time, money and bandwidth. The PRWeb news release, publications and videos will live on forever on the web and continue to attract. Share the results of my brainstorming and blank MindStorming Forms for team members to complete.

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